Scaling Up Nutrition (SUN)
Movement Strategy
[2012-2015]

September 2012

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B: STRATEGIC APPROACHES AND OBJECTIVES

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D: TRACKING PROCESSES AND PRIORITISING SUPPORT

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stages of preparedness

Stage 1: Taking stock and starting out:

Stage 2: Ready for scaling up:

Stage 3: Scaling up rapidly to deliver results

Sustaining impact:

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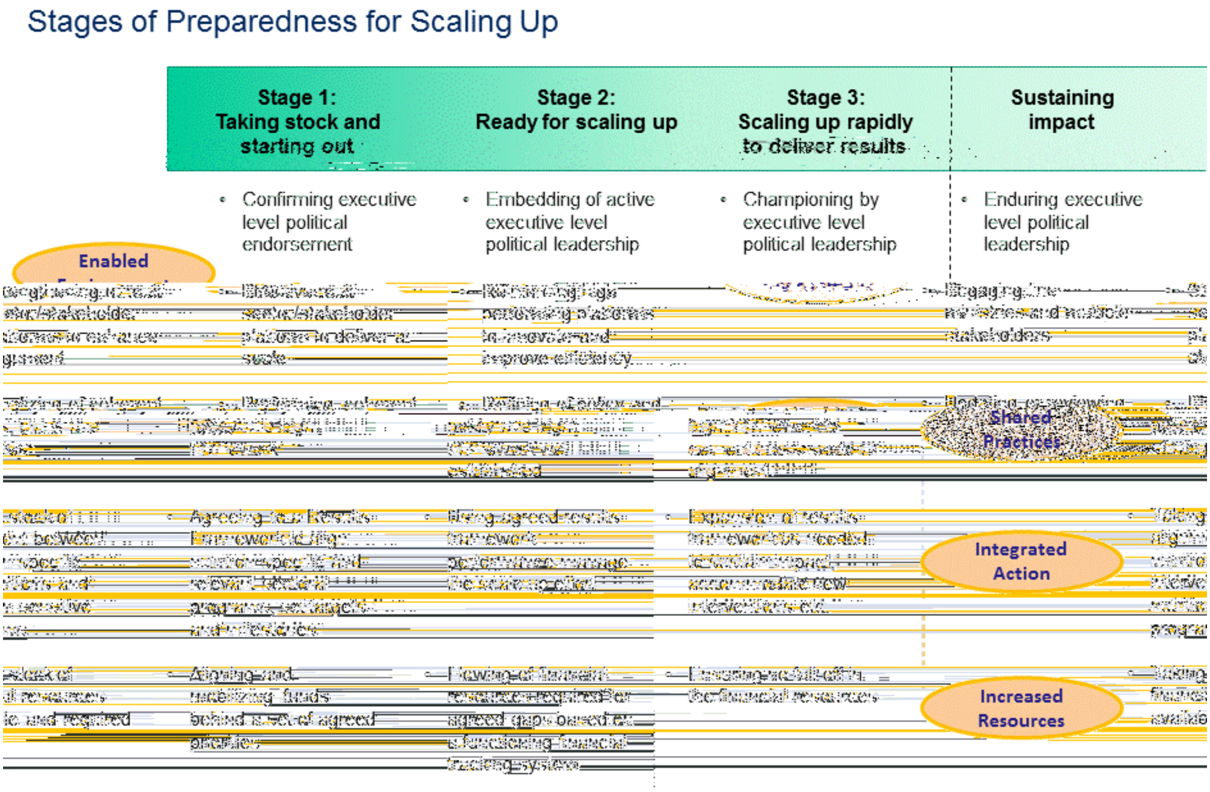

Stages of Preparedness for Scaling Up

	Stage 1: Taking stock and starting out	Stage 2: Ready for scaling up	Stage 3: Scaling up rapidly to deliver results	Sustaining impact
	Confirming executive level political endorsement	Embedding of active executive level political leadership	Championing by executive level political leadership	Enduring executive level political leadership

Enabled
Shared Practices
Integrated Action
Increased Resources

E DEMONSTRATING SUCCESS THROUGH MEASUREMENT OF IMPACT

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F: ORGANIZATION OF THE SUN MOVEMENT

SUN Country Government Focal Points Network:

SUN Donor Network

SUN Civil Society Organizations’ (CSO) Network

SUN Business Network

SUN UN System Network

The SUN Lead Group

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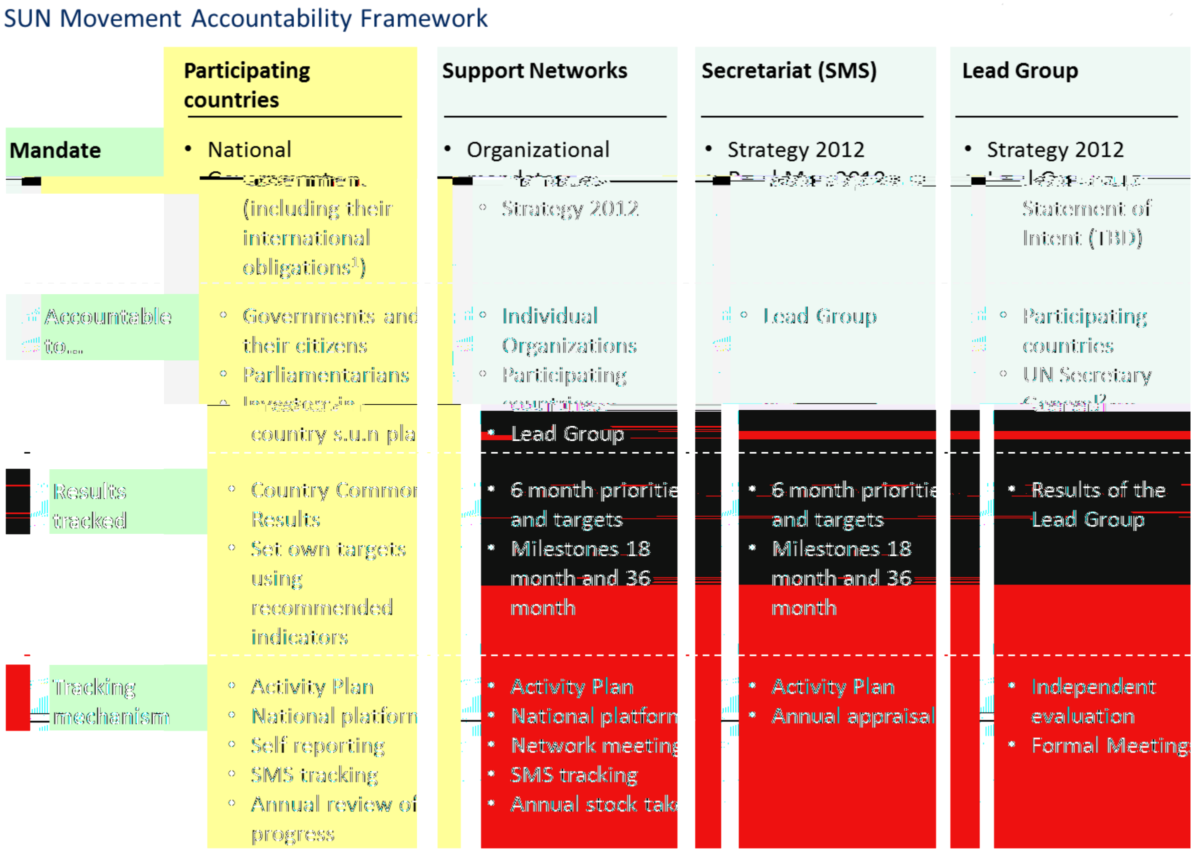
SUN Movement Secretariat (SMS)

G: ACCOUNTABILITY ACROSS THE SUN MOVEMENT



SUN Movement Accountability Framework

	Participating countries	Support Networks	Secretariat (SMS)	Lead Group
Mandate	• National Government (including their international obligations[1])	• Organizational mandates ◦ Strategy 2012	• Strategy 2012 • Road Map 2012	• Strategy 2012 • Lead Group Statement of Intent (TBD)
Accountable to...	◦ Governments and their citizens ◦ Parliamentarians ◦ Investors in country s.u.n pla	◦ Individual Organizations ◦ Participating countries • Lead Group	◦ Lead Group	◦ Participating countries ◦ UN Secretary General[2]
Results tracked	◦ Country Commo Results ◦ Set own targets using recommended indicators	• 6 month prioritie and targets • Milestones 18 month and 36 month	• 6 month prioritie and targets • Milestones 18 month and 36 month	• Results of the Lead Group
Tracking mechanism	◦ Activity Plan ◦ National platforn ◦ Self reporting ◦ SMS tracking ◦ Annual review of progress	• Activity Plan • National platform • Network meeting • SMS tracking • Annual stock tak	• Activity Plan • Annual appraisal	• Independent evaluation • Formal Meeting

H: FINANCE FOR SCALING UP NUTRITION

I: EXPECTED ACHIEVEMENTS OF THE SUN MOVEMENT 2012 - 2015

2013-2014

For 2014-2015

www.scalingupnutrition.org